

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ANDROSCOGGIN HEAD START CHILDREN ATTEND SESAME STREET LIVE! COURTESY OF MPBN

Lewiston, ME (April 10, 2007) – One hundred children attending pre-school and child care at Androscoggin Head Start and Child Care’s Coburn and B Street classrooms were given the opportunity to attend Sesame Street Live “Super Grover! Ready for Action!” on March 21, at Lewiston’s Colisee. Maine Public Broadcasting Network generously donated show tickets, and the Maine Dairy Promotion Council provided pre-show snacks and milk for the children.

The excitement began when Sesame Street residents Zoë and Rosita stopped by the pre-show party for a visit. Children were given the opportunity to sit with the furry monsters, and have their photo taken. Children then saw the show, and all of their favorite Sesame Street characters on the stage. Estelle Rubinstein, Executive Director, for Androscoggin Head Start and Child Care, said “Many of our children would not have had the opportunity to attend this event if not for the generosity of Maine Public Broadcasting Network. Their support has given these children a fabulous memory. We thank Maine Public Broadcasting Network immensely for their caring and thoughtfulness.”

The mission of the Maine Public Broadcasting Network is to engage the minds and enrich the lives of the people in the communities that they serve. MPBN advances this mission through a broad array of programs and services that inspire, educate and entertain. Through television and radio programming, educational and informative initiatives for children, educators and adults, and the global reach of the Internet, MPBN strives to provide the people of Maine with a readily accessible statewide resource of the highest quality.

Androscoggin Head Start & Child Care has provided quality child development services to pregnant women, families, and children, newborn to age five, for over forty-one years. Program options include Full Day, Half Day, Home Based, Family Childcare, and Infant and Toddler Early Head Start. Services through these programs are provided annually to over four hundred children and families throughout Androscoggin County. Centers are located in Lewiston, Auburn, Lisbon Falls, Livermore Falls, Mechanic Falls and Turner.



Applications for all Head Start programs are accepted at any time. Most Head Start programs are free to eligible children. Full day childcare services are available on a sliding fee scale for parents who are working, continuing their education, or participating in job training. Please call (207) 795-4040 for more information. Please visit our website at www.androkids.com. Androscoggin Head Start and Child Care is a United Way funded and Lewiston and Auburn CDBG supported agency.

Photo Attachment #1 (Left): 4 year Baylee L. meets Sesame Street monsters Rosita and Zoë.

Photo Attachment #2 (Below): Taylor L., age 5, receives a hug from Sesame Street monsters Rosita and Zoë.

